

CHAPTER – 8

LANGUAGE-WISE STUDY OF THE PRESS

8.1.1 This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India comprises of Publications in multiple languages. Annual Statements giving circulation details were received from publications of these languages.

8.1.2 The Hindi Press maintained its lead in the Indian Press. There were 18,109 publications in Hindi having filed Annual Statements during 2018-19. English retained the second place with 3,044 publications. Marathi with 2,916 publications ranked third followed by Telugu with 2,603, Gujarati with 2,270, Urdu with 1,932, Kannada with 1,242, Tamil with 921, Bengali with 650, Odia with 511 and Malayalam with 457 publications. (Chapter 3 Table 3.1)

8.1.3 4,333 Dailies of Hindi publications filed their Annual Statements during the year 2018-19, which were the highest among all languages, followed by Urdu (1,231), Telugu (1,196), English (897), Marathi (628), Kannada (540) and Gujarati (442). (Chapter 3 Table 3.1)

8.1.4 Circulation of Hindi Press was during the year under report as 22,99,26,479 compared to 19,56,21,990 copies in the previous year i.e. registering an increase of 17.53% i.e. 3,43,04,489 copies per publishing day. While in case of English Press, an increase of 20.16% i.e. 1,07,75,297 copies per publishing day was reported as compared to previous year's claim. The total circulation of English Press during 2018-19 was 6,42,28,861 copies as compared to previous year claim of 5,34,53,564 per publishing day. Urdu claimed a circulation of 3,06,93,330 copies in 2018-19 as compared to 2,52,89,731 copies in the previous year i.e. registering an increase of 21.37%. (Table 4.2)

8.1.5 The total circulation of Daily publications including Tri/Bi Weeklies in all the languages was 29,15,35,681 copies per publishing day while other Periodicals claim was 22,89,78,487 copies per publishing day in 2018-19.

THE PRINT MEDIA IN PRINCIPAL LANGUAGES

1. ASSAMESE

8.2.1 During 2018-19, the number of newspapers/Periodicals in **Assamese language** filed Annual Statements online was 76. Out of these 76 publications, 28 were Dailies, 24 Weeklies, 1 Fortnightly, 17 Monthlies and 6 other Periodicals including Quarterly and Annual. (Table 3.1)

8.2.2 Out of 76 publications 70 publications were brought out from Assam, 3 from Delhi, 1 each from Tamil Nadu, Uttarakhand and West Bengal. (Table 3.3)

8.2.3 Circulation: The circulation figure as supplied by Assamese Press noted an increase of 4,20,065 copies per publishing day from 10,55,879 during 2017-18 to 14,75,944 copies in 2018-19.

8.2.4 Circulation Pattern: Out of 76 publications that supplied circulation data, 4 were Big, 14 were 'Medium' and the rest 58 were 'Small' category publications. (Table 8.1)

8.2.5 Circulation Level: With a circulation of 1,48,750 copies per publishing day, "*Doornitir Darpan*", a Daily from Dhubri, was the leading newspaper in the Assamese in Assam State.

8.2.6 Oldest Newspaper: *Janambhoomi*,* a Weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

2. BENGALI

8.3.1 The **Bengali** Press in 2018-19 comprised 650 publications. Out of these, 69 were Dailies, 153 Weeklies, 202 Fortnightlies, 143 Monthlies, 44 Quarterlies, 33 other Periodicals and 6 Annual. (Table 3.1).

8.3.2 The largest numbers of Bengali publications (561) were published from West Bengal. Other States, which published Bengali publications, were Tripura (46), Assam (24), Delhi (6), Jharkhand and Kerala (02) each, U.P., Bihar, Punjab, Uttarakhand, Tamil Nadu, Gujarat, Karnataka, Maharashtra and Andaman & Nicobar Island (01) each. (Table 3.3)

8.3.3 Circulation: The claimed circulation of Bengali Press increased by 12,92,837 copies per publishing day from 79,92,562 copies in 2017-18 to 92,85,399 copies in 2018-19.

8.3.4. Circulation Pattern: Of the 650 Bengali publications, which supplied the circulation figures, 17 were 'Big', 53 were 'Medium' and remaining 580 were of 'Small' category publications. 8 Dailies/Tri-Bi Weeklies and 5 Periodicals had a circulation of more than 1,00,000 copies per publishing day each. (Table 8.2)

8.3.5. Circulation Level: '*Ananda Bazar Patrika*' from Kolkata was the largest circulated Daily in the language, with a circulation of 11,10,402 copies per publishing day.

8.3.6. Oldest Newspaper: *Murshidabad Hitaishi*,* a Weekly from Murshidabad started in 1893 and *Chinnaria Bartabha**, a Weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

3. BODO

8.4.1. The Bodo Press had only 3 publications that submitted Annual statements for the year 2018-19. They had a total circulation of 1,30,625 copies per publishing day. All newspapers were published from Assam (Table 3.3). ‘*Sanseyari Bodoland Engkhong*’, a Daily from Kokrajhar claimed highest circulation of 50,000 copies per publishing day.

4. DOGRI

8.5.1. The Dogri Press had no publication that submitted Annual Statements for the year 2018-19.

5. ENGLISH

8.6.1 The English Press continued to maintain its second position, both in number and circulation. The total number of Annual Statements filed online by English publications was 3,044 in 2018-19. The press in English comprised 897 Dailies, 537 Weeklies, 168 Fortnightlies, 976 Monthlies, 172 Quarterlies, 36 Annuals and 258 other Periodicals. (Table 3.1)

8.6.2 The largest number of English publications were published from Delhi (617), followed by Maharashtra (491), UP (232), Andhra Pradesh (228), J&K (220), Tamil Nadu (186) and **Karnataka (128).** (Table 3.3)

8.6.3. Circulation: The total circulation as has been claimed by English Press during the period 2018-19, has gone to 6,42,28,861 copies per publishing day. The Dailies along with Tri/Bi-Weeklies claimed a total circulation of 3,52,80,763 copies while claim of Periodicals was 2,89,48,098 copies per publishing day for 2018-19. (Table 8.4)

8.6.4 Circulation Pattern: The English Press that provided the circulation data comprised (140) ‘Big’, (414) ‘Medium and rest (2,489) ‘Small’ newspapers/Periodicals. Among the ‘Big’ newspapers/Periodicals 101 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.4)

8.6.6 Circulation Level: “*Hindustan Times*”, from Delhi was the largest circulated Daily in English, with a circulation of 9,35,964 copies per publishing day.

8.6.7 Oldest Newspaper: *The Times of India**, English Daily from Mumbai, was started in 1838.

6. GUJARATI

8.7.1 The number of Annual Statements that Gujarati publications submitted for the year 2018-19 was 2,270. It included 442 Dailies, 1192 Weeklies, 260 Fortnightlies, 318 Monthlies, 15 Quarterlies, 5 Annuals and 38 of other periodicities. (Table 3.1)

8.7.2 The largest number of publications in Gujarati (2,170) was published from Gujarat, followed by Maharashtra (77). Gujarati newspapers were also published from Delhi (8) , Daman & Diu and Dadra & Nagar Haveli (4) each, M.P. and Tamil Nadu (2) each, Karnataka, Kerala and Uttarakhand (1) each. (Table 3.3)

8.7.3 Circulation: The total circulation as has been claimed by Gujarati Press during the period 2018-19, has gone to 2,95,63,660 copies per publishing day. Dailies along with Tri/Bi-Weeklies commanded a circulation of 1,53,73,171 copies, whereas the Periodicals had a circulation of 1,41,90,489 copies per publishing day. (Table 8.5)

8.7.4 Circulation Pattern: Among the 2,270 Gujarati publications that supplied circulation data for 2018-19, 33 were 'Big', 441 were 'Medium' and rest 1,796 were 'Small' category publications. 20 Dailies and 2 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.5)

8.7.5 Circulation Level: "*Gujarat Samachar*", a Gujarati/Daily from Ahmedabad was leading newspaper with a circulation of 4,81,166 copies per publishing day.

8.7.6 Oldest Newspaper: *Bombay Samachar**, a Daily from Mumbai was started in 1822.

7. HINDI

8.8.1 The **Hindi** Press maintained its leading position both in number and circulation in 2018-19 too. The number of Hindi publications which filed Annual Statements was 18,109 during the year. (Table 3.1)

8.8.2 The Press in Hindi comprised 4,333 Dailies, 7,163 Weeklies, 1,764 Fortnightlies, 4,038 Monthlies, 368 Quarterlies, 23 Annuals and 420 of other periodicities. (Table 3.1)

8.8.3 The largest number of Hindi publications continued to be published from Madhya Pradesh (5,429) followed by Uttar Pradesh (5,246), Rajasthan (1,789), Uttarakhand (1,757), Delhi (1,446), Maharashtra (613), Chhattisgarh (536), Haryana (320), Bihar (208), Gujarat (143) and Jharkhand (130). (Table 3.3)

8.8.4 Circulation: The circulation of Hindi Press increased by 3,34,04,489 copies per publishing day during the year under report from 19,56,21,990 copies in 2016-17 to 22,99,26,479 copies in 2018-19. Dailies and Tri/Bi-Weeklies had a total circulation of 12,07,45,243 copies, whereas other Periodicals had a circulation of 10,91,81,236 copies per publishing day. (Table 8.6)

8.8.5 Circulation Pattern: Among the 18,109 publications, which furnished Annual Statements for 2018-19, 358 were 'Big', 1,646 were 'Medium' and rests 16,105 were 'Small' category publications. Among the 'Big' publications 225 Dailies, Tri/Bi-Weeklies and 51 Periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.6)

8.8.6 Circulation Level: "*Punjab Kesari*", Daily published from Jalandhar was at the top with 6,83,205 copies per publishing day.

8.8.7 Oldest Newspaper: *Jain Gazette**, a Weekly from Lucknow, was started in 1895.

8. KANNADA

8.9.1 During the year 2018-19, the number of **Kannada** publications which filed Annual Statements was 1,242. These were 540 Dailies, 147 Weeklies, 191 Fortnightlies, 316 Monthlies, 10 Quarterlies and 01 annual and 37 other periodicity. (Table 3.1)

8.9.2 The largest number of Kannada publications i.e. 1,213 was published from Karnataka. The remaining publications came out from Delhi (9), Maharashtra (7), Kerala (4), Andhra Pradesh & Tamil Nadu (3) each and (1) each from Rajasthan, Gujarat and Uttarakhand.(Table 3.3)

8.9.3 Circulation: The overall circulation of the Kannada Press was 97,40,297 copies per publishing day in 2018-19. The circulation of the Kannada Dailies/Tri/Bi-Weeklies during the year was 71,10,087 copies & 26,30,210 copies per publishing day of Periodicals.(Table 8.7)

8.9.4 Circulation Pattern: Among the 1,242 Kannada publications that supplied circulation data, 14 were 'Big',90 were 'Medium' and rest 1,138 were of 'Small' category publications. 8 Daily/Tri/Bi-Weekly and 01 Periodical had a circulation of more than 1,00,000 copies. (Table 8.7)

8.9.5 Circulation Level: The highest circulated publication in Kannada language is "*Vijay Karnataka*", a Daily published from Bangalore with a circulation of 2,97,083 copies per publishing day.

8.9.6 Oldest Newspaper: *Subodh Chandrika**, a Monthly from Dharwar was started in 1907.

9. KASHMIRI

8.10.1 There were only 3 **Kashmiri** publications that submitted Annual Statements for the period 2018-19 claiming a circulation of 90,150 copies per publishing day. (Table 8.8) All 3 were published from J&K. "*Sangarmal*", a Kashmiri Daily from Srinagar claimed highest circulation of 44,700 copies per publishing day.

10. KONKANI

8.11.1 6 publications of Konkani Language submitted their Annual Statements online for 2018-19 claiming a circulation of 23,039 copies per publishing day. Out of them, 4 publications were brought out from Karnataka (1) each from Goa and Maharashtra. "*Jesuchi Suvarth*", a Monthly from Dakshin Kannada with a claimed circulation of 11,308 copies per publishing day was the highest circulated periodical, published in **Konkani** language for the year 2018-19. (Table 8.9)

11. MAITHILI

8.12.1 Maithili Press had only 3 publications (1 each from Bihar, Maharashtra and West Bengal) that submitted Annual Statements online for the year under report and claimed a circulation of 1,300 copies per publishing day. (Table 8.10). "*Maithil Punarjagaran Prakash*", a Quarterly published from Nashik with a claimed circulation of 1,000 copies per publishing day was reported as highest circulated publication in Maithili language.

12. MALAYALAM

8.13.1 457 Malayalam publications furnished Annual Statements online for the period 2018-19. The Malayalam Press comprised 138 Dailies, 42 Weeklies, 22 Fortnightlies, 218 Monthlies, 14 Quarterlies, 7 Annuals, 16 with other periodicity. (Table 3.1)

8.13.2 Out of 457 publications, as many as 431 was published from Kerala. Other States from where Annual Statements for Malayalam publications received online for 2018-19 were Delhi (9), Karnataka and Tamil Nadu (5), Maharashtra (4) and (01) each from Gujarat, Punjab & Uttarakhand. (Table 3.3)

8.13.3 Circulation: The overall circulation of the Malayalam Press was 1,61,03,188 copies per publishing day in 2018-19. The circulation of Dailies and Tri/Bi-weeklies was 90,09,967 copies while that of Periodicals was 70,93,221 copies per publishing day. (Table 8.11)

8.13.4 Circulation Pattern: Annual Statements were online filed by only 457 publications. Out of these 71 were 'Big', 94 were 'Medium' and rest 292 were 'Small' category publications. Among 'Big' publications, 42 (25 Dailies and 17 Periodicals) had a circulation of more than 1,00,000 copies per publishing day. (Table 8.11)

8.13.5 Circulation Level: The highest circulated publication in Malayalam language was reported as "*Vanitha*", a Fortnightly published from Kottayam with a claimed circulation of 4,78,195 copies per publishing day.

8.13.6 Oldest Newspaper: *Deepika**, a Daily from Kottayam was started in 1887.

13. MANIPURI

8.14.1 The number of **Manipuri** publications that furnished Annual Statements in 2018-19 was 08 publications. (Table 3.1)

8.14.2 Out of 8 publications, 6 publications were published from Manipur and 02 from Assam. (Table 3.3)

8.14.3 Circulation claimed by these 08 publications accounted for 2,34,098 copies per publishing day. (Table 8.12) "*The Sangai Express*", a Daily from Imphal has highest circulation of 63,383 copies per publishing day.

14. MARATHI

8.15.1 The number of **Marathi** publications that submitted Annual Statements was 2,916 in 2018-19. These comprised 628 Dailies, 1,740 Weeklies, 99 Fortnightlies, 279 Monthlies, 46 Quarterlies, 46 Annual and 78 of other periodicities. (Table 3.1)

8.15.2 Out of 2,916 publications, 2,862 were published from Maharashtra. Other places of Marathi publications were Gujarat (13), Goa & Karnataka (11) each, Delhi (7), Madhya Pradesh (6) and Daman & Diu, Kerala, Puducherry, Rajasthan, Tamil Nadu and Uttarakhand (1) each. (Table 3.3)

8.15.3 Circulation: The overall circulation of the Marathi Press was 4,38,79,899 copies per publishing day in 2018-19. The circulation of Dailies and Tri/Bi-weeklies was 2,82,06,928 copies and that of Periodicals were 1,56,72,971 copies per publishing day. (Table 8.13)

8.15.4 Circulation Pattern: Out of 2,916 Marathi publications, 116 were 'Big', 158 'Medium' and rest 2,641 were 'Small' category publications. 72 Dailies/Tri-Bi Weeklies and 20 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.13)

8.15.5 Circulation Level: The highest circulated publication in Marathi language during 2018-19 was "*Sakal*", a Daily from Pune claiming 5,88,275 copies per publishing day.

8.15.6 Oldest Newspaper: *Belgaum Samachar**, a Weekly from Belgaum was started in 1863.

15. NEPALI

8.16.1 Nepali language press has 24 publications which reported their circulation claim for the period 2018-19, comprising 6 Dailies, 14 Weeklies and 4 Monthlies. (Table 3.1)

8.16.2 Out of the 24 Nepali publications, 19 were published from Sikkim, 01 each from Delhi, Maharashtra, Tamil Nadu, West Bengal and Uttarakhand.(Table 3.3)

8.16.3 Circulation: The total circulation claimed by Nepali language publications was 9,43,732 copies in 2018-19. (Table 8.14) "*Sangrila Times*", a Daily from East Gangtok reported as highest circulated publication with a claimed circulation of 7,80,000 copies per publishing day.

16. ODIA

8.17.1 511 publications of **Odia** Press filed their Annual Statements in 2018-19. These were 131 Dailies, 168 Weeklies, 74 Fortnightlies, 107 Monthlies, 22 Quarterlies, 2 Annuals and 7 other periodicity.(Table 3.1)

8.17.2 With 511publications to its credit, Odisha was the largest publishing State of Odia with 493 publications, followed by Delhi (4). (Table 3.3)

8.17.3 Circulation: The overall circulation of the Marathi Press was 4,38,79,899 copies per publishing day in 2018-19. Dailies and Tri/Bi-Weekly claimed a circulation of 64,63,677 copies while remaining 53,23,060 copies were claimed by Periodicals. (Table 8.15)

8.17.4 Circulation Pattern: Out of the 511 publications, 21 were 'Big', 91 were 'Medium' and rests 399 were 'Small' category publications. 15 Dailies and Tri/Bi-weeklies had a circulation of more than 1,00,000 copies per publishing day in 2018-19. (Table 8.15)

8.17.5 Circulation Level: The highest circulated publication in **Odia** Language was "*Prameya*", a Daily published from Khurda with 4,61,007 copies per publishing day.

8.17.6 Oldest Newspapers: *Samaj**, a Daily from Cuttack, was started in 1919.

17. PUNJABI

8.18.1 The number of **Punjabi** publications which submitted their Annual Statements was 213 in 2018-19. Out of these, 77 were Dailies, 61 Weeklies, 21 Fortnightlies, 49 Monthlies, 2 Quarterly and 3 other periodicity. (Table 3.1)

8.18.2 The largest number of newspapers were published from Punjab i.e. (153), followed by Delhi (40), Chandigarh (11), Haryana (3), Uttar Pradesh & Uttarakhand (2) each and (01) each from Tamil Nadu & West Bengal. (Table 3.3)

8.18.3 Circulation: The overall circulation of the Punjabi Press was 34,49,005 copies per publishing day in 2018-19.Dailies and Tri/Bi-Weekly claimed a circulation of 23,12,352 copies while remaining 11,36,653 copies were claimed by Periodicals. (Table 8.16)

8.18.4 Circulation Pattern: As per circulation data received from 213 publications, 8 were 'Big', 38 were 'Medium' and rests 167 were 'Small' category publications. 5 publications claimed circulation more than one lakh copies per publishing day.

“*Jag Bani*”, a Daily from Jalandhar with claimed circulation of 2,82,241 copies per publishing day retained its top position among Punjabi publications. (Table 8.16)

8.18.5 Oldest Newspapers: *Khalsa Samachar*,* a Weekly from Amritsar was started in 1899.

18. SANSKRIT

8.19.1 There were 38 **Sanskrit** publications, which furnished Annual Statements in 2018-19. Among them 17 were Dailies, 5 Fortnightlies, 5 Weeklies, 8 Monthlies, 1 Quarterly and 2 other periodicals. Out of which, 7 each from Delhi and M.P., 6 from Gujarat, 03 from U.P. , 02 each from Andhra Pradesh & Uttarakhand and 01 each from Bihar, Daman & Dui, Himachal Pradesh, Karnataka, Kerala, Maharashtra, Odisha, Puducherry, Rajasthan and West Bengal. (Table 3.3)

8.19.2 The 38 publications that furnished the circulation data claimed a circulation of 3,58,604 copies per publishing day for the year 2018-19 (Table 8.17). “*Brahmastra*”, a Daily from Ujjain claimed highest circulation of 98,870 copies per publishing day.

8.19.3 Oldest Newspapers: *Sanskrit Sahitya Parishad*,* a Monthly published from Kolkata, was the oldest existing newspaper, which was started in 1919.

19. SANTHALI

8.20.1 Only 2 publications in Santhali Language filed their Annual Statements for the year 2018-19 claiming a circulation of 12,108 copies per publishing day. “*Dishom Beura*”, from Khurda a Daily with claimed circulation of 10,308 was largest circulated Daily in Santhali Language. (Table 8.18)

20. SINDHI

8.21.1 There were 21 publications in **Sindhi** Language which furnished Annual Statements in 2018-19, comprising 9 Dailies, 06 Weeklies, 2 Fortnightly and 4 Monthly periodicity. (Table 3.1)

8.21.2 Rajasthan was the largest publisher of Sindhi publications with 9 publications followed by Gujarat (5), Madhya Pradesh (4) and Maharashtra (3). (Table 3.3)

8.21.3 Circulation: 21 publications had provided data for 2018-19, claiming 4,89,840 per publishing day. The highest circulated Sindhi publication was “*Town Darshan*”, a Daily from Ajmer with a claimed circulation of 1,34,700 copies per publishing day. (Table 8.19)

8.21.4 Circulation Pattern: As per circulation data received from 21 publications, 1 was ‘Big’, 8 were ‘Medium’ and rests 12 were ‘Small’ category publications. Dailies and Tri/Bi-Weeklies circulated 3,82,762 copies while for Periodicals it was 1,07,078 copies per publishing day. (Table 8.19)

8.21.5 Oldest Newspapers: *Shram*,* a Weekly from Pune was started in 1938.

21. TAMIL

8.22.1 A total number of 921 **Tamil** publications furnished their Annual Statements in 2018-19. Of these, 182 were Dailies, 76 Weeklies, 104 Fortnightlies, 528 Monthlies, 13 Quarterlies, 1 Annual and 17 other Periodicals. (Table 3.1)

8.22.2 A total of 848 Tamil publications came out from Tamil Nadu, followed by Puducherry (38), Maharashtra (11), Delhi (9), Karnataka (5), Kerala (4), Andaman & Nicobar Islands (2) and (01) each from Andhra Pradesh, Punjab, Telangana and Uttarakhand. (Table 3.3)

8.22.3 Circulation: 921 publications that gave their circulation data, claimed a circulation of 1,38,36,686 copies per publishing day in 2018-19. The share of Dailies and Tri/Bi-Weeklies circulation was 77,93,019 copies while Periodicals circulation was 60,43,667 copies per publishing day in 2018-19. (Table 8.20)

8.22.4 Circulation Pattern: Out of the 921 publications that furnished circulation data, 37 were 'Big', 82 'Medium' and rest 801 were of 'Small' category publications. 16 Dailies/Tri-Bi-weeklies and 11 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.20)

8.22.5 Circulation Level: The highest circulated publication in Tamil Language was "*Daily Thanthi*", a Daily from Chennai with a circulation of 4,02,659 copies per publishing day.

8.22.6 Oldest Newspaper: *Tirunelveli Diocesan Magazine**, a Tamil Monthly from Tirunelveli was started in 1849.

22. TELUGU

8.23.1 2,603 publications in the **Telugu** Language submitted their Annual Statements in 2018-19. These included 1,196 Dailies, 205 Weeklies, 211 Fortnightlies, 939 Monthlies, 14 Quarterlies and 38 other periodical. (Table 3.1)

8.23.2 As many as 2,084 Telugu publications were published from Andhra Pradesh followed by Telangana (486), Tamil Nadu (10), Delhi (7), Karnataka (5), Maharashtra (3), 2 each from Gujarat, Kerala & Puducherry and 1 each from Punjab and West Bengal. (Table 3.3)

8.23.3 Circulation: 2,603 publications that gave their circulation data, claimed a circulation of 3,48,94,806 copies per publishing day in 2018-19. The share of Dailies and Tri/Bi-Weeklies circulation was 2,24,22,591 copies while Periodicals circulation was 1,24,72,218 copies per publishing day. (Table 8.21)

8.23.4 Circulation Pattern: Out of the 2,603 publications that supplied circulation data, 30 were 'Big', 312 were 'Medium' and rest 2,261 were of 'Small' category publications. 18 Dailies and 3 Periodicals claimed a circulation of more than 1, 00,000 copies each during the reporting year. (Table 8.21)

8.23.5 Circulation Level: "*Telugu Jaatiya Dina Patrika Vaartha*", a Telugu/Daily from Hyderabad with a claimed circulation of 2,21,705 copies per publishing day stood at the leading spot.

8.23.6 Oldest Newspaper: *Yuddha Dhavani**, a Monthly from Chennai was started in 1897.

23. URDU

8.24.1 1,932 Urdu publications submitted their Annual Statements in 2018-19. It had 1,231 Dailies, 488 Weeklies, 77 Fortnightlies, 103 Monthlies, 18 Quarterlies and 15 others. (Table 3.1)

8.24.2 Uttar Pradesh published the largest number of Urdu publications (852) followed by Delhi (211), Telangana (181), Jammu & Kashmir (145), 106 each from Andhra Pradesh and Bihar, Maharashtra (100), Madhya Pradesh (68), Uttarakhand (45), 26 each from Jharkhand & West Bengal, 25 from Karnataka (8) each from Chhattisgarh and Gujarat, Assam (5), Rajasthan (4), 3 each from Haryana & Punjab, 2 each from Odisha and Sikkim and 1 each from Andaman & Nicobar Islands, Goa & Meghalaya. (Table 3.3)

8.24.3 Circulation: 1,932 publications that gave their circulation data, claimed a circulation of 3,06,93,330 copies per publishing day in 2018-19. The share of Dailies and Tri/Bi-Weeklies circulation was 2,45,16,102 copies while Periodicals circulation was 61,77,228 copies per publishing day. (Table 8.22)

8.24.4 Circulation Level: “*Taasir*”, a Daily from Patna filed a claim of 1,14,850 copies per publishing day.

8.24.5 Circulation Pattern: Out of the 1,932 Urdu publications that gave the circulation figures, 37 were ‘Big’, 374 ‘Medium’ and rest 1,521 were ‘Small’ category publications.

8.24.6 Oldest Newspaper: *Musheer-e-Deccan**, a Daily from Hyderabad was started in 1884.

OTHER LANGUAGES

8.25.1 In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign language publications, which are not included in the list of scheduled languages. These languages are: Afrikan, Ao Naga, Arabic, Bhojpuri, Braille, Chhattisgarhi, Finish, French, Garhwali, Garo, German, Halbi, Italian, Karbi, Kharia, Khasi, Khortha, Kokborok, Kumauni, Meeteilon, Mizo, Lushai, Naga, Prakrit, Rajasthani, Santhali, Sindhi, Sindhi Devnagri, Sinhali, Tenyidie, Thangkhul and Tulu.

.BI-LINGUAL

8.26.1 There were 2,003 Bi-lingual publications that submitted Annual Statements during 2018-19 claiming a circulation of 1,67,13,128 copies per publishing day. Out of these 2,003 publications, 18 were “Big”, 114 were “Medium” and rests 1,871 were “Small” publications. (Table 8.24)

MULTI-LINGUAL

8.27.1 274 Multi-lingual publications submitted their Annual Statement claiming a circulation of 16,37,805 copies per publishing day during 2018-19. Of these 1 was “Big”, 16 were “Medium” and rests 257 were “Small” publications. (Table 8.25)

*Present status of the oldest publications mentioned in the report is not known due to non-submission of Annual Statements.

TABLE 8.1
CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	1	2000	10	11548	11	13548
	2001 to 5000	3	10920	7	24974	10	35894
	5001 to 15000	6	76031	20	184753	26	260784
	15001 to 25000	5	99698	6	105832	11	205530
Medium	25001 to 50000	8	288140	3	102976	11	391116
	50001 to 75000	2	117834	1	52619	3	170453
Big	75001 to 99999	2	161469	1	88400	3	249869
	100000 to 2500000	1	148750	0	0	1	148750
Total		28	904842	48	571102	76	1475944

TABLE 8.2
CIRCULATION PATTERN OF BENGALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	10	15808	230	269727	240	285535
	2001 to 5000	4	12128	104	342246	108	354374
	5001 to 15000	13	119961	189	1515381	202	1635342
	15001 to 25000	5	89928	25	495868	30	585796
Medium	25001 to 50000	23	856304	23	787858	46	1644162
	50001 to 75000	4	229397	3	170790	7	400187
Big	75001 to 99999	2	163642	2	157122	4	320764
	100000 to 2500000	8	3075921	5	983318	13	4059239
Total		69	4563089	581	4722310	650	9285399

TABLE 8.3
CIRCULATION PATTERN OF BODO NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	3	130625	0	0	3	130625
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		3	130625	0	0	3	130625

TABLE 8.4
CIRCULATION PATTERN OF ENGLISH NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	120	166648	1075	1112312	1195	1278960
	2001 to 5000	41	145354	269	931194	310	1076548
	5001 to 15000	169	1474651	410	3595424	579	5070075
	15001 to 25000	217	3997492	189	3600998	406	7598490
Medium	25001 to 50000	242	8673449	116	4063179	358	12736628
	50001 to 75000	31	2009071	25	1543353	56	3552424
Big	75001 to 99999	20	1709919	19	1632236	39	3342155
	100000 to 2500000	57	17104179	44	12469402	101	29573581
Total		897	35280763	2148	28948098	3044	64228861

TABLE 8.5
CIRCULATION PATTERN OF GUJARATI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	33	49340	316	407732	349	457072
	2001 to 5000	4	15404	129	480402	133	495806
	5001 to 15000	113	869050	1177	7571650	1290	8440700
	15001 to 25000	100	1784164	123	2188012	223	3972176
Medium	25001 to 50000	152	5360911	66	2122295	218	7483206
	50001 to 75000	15	903969	9	580653	24	1484622
Big	75001 to 99999	5	403870	6	494420	11	898290
	100000 to 2500000	20	5986463	2	345325	22	6331788
Total		442	15373171	1828	14190489	2270	29563660

TABLE 8.6
CIRCULATION PATTERN OF HINDI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	612	811737	3555	4821790	4167	5633527
	2001 to 5000	380	1257960	2958	9587013	3338	10844973
	5001 to 15000	1080	8115870	5256	39869670	6336	47985540
	15001 to 25000	872	15218347	1392	24645075	2264	39863422
Medium	25001 to 50000	983	34223173	493	15788169	1476	50011342
	50001 to 75000	117	7497026	53	3242833	170	10739859
Big	75001 to 99999	64	5434550	18	1574919	82	7009469
	100000 to 2500000	225	48186580	51	9651767	276	57838347
Total		4333	120745243	13776	109181236	18109	229926479

TABLE 8.7
CIRCULATION PATTERN OF KANNADA NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	319	517795	563	880925	882	1398720
	2001 to 5000	57	160690	68	203656	125	364346
	5001 to 15000	53	485864	39	383425	92	869289
	15001 to 25000	24	450571	15	287510	39	738081
Medium	25001 to 50000	51	1859640	11	368747	62	2228387
	50001 to 75000	23	1373787	5	305947	28	1679734
Big	75001 to 99999	5	399237	0	0	5	399237
	100000 to 2500000	8	1862503	1	200000	9	2062503
Total		540	7110087	702	2630210	1242	9740297

TABLE 8.8
CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	2	84700	0	0	2	84700
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		2	84700	1	5450	3	90150

TABLE 8.9
CIRCULATION PATTERN OF KONKANI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	1	1502	3	3988	4	5490
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	2	17549	2	17549
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	1502	5	21537	6	23039

TABLE 8.10
CIRCULATION PATTERN OF MAITHILI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	1	0	2	1300	3	1300
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	0	2	1300	3	1300

TABLE 8.11
CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	8	7363	127	152955	135	160318
	2001 to 5000	3	10776	44	158880	47	169656
	5001 to 15000	12	125741	48	484515	60	610256
	15001 to 25000	13	251141	37	714764	50	965905
Medium	25001 to 50000	42	1567877	25	985487	67	2553364
	50001 to 75000	15	1003681	12	702662	27	1706343
Big	75001 to 99999	20	1669965	9	784073	29	2454038
	100000 to 2500000	25	4373423	17	3109885	42	7483308
Total		138	9009967	319	7093221	457	16103188

TABLE 8.12
CIRCULATION PATTERN OF MANIPURI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	4	70631	2	38630	6	109261
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	2	124837	0	0	2	124837
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		6	195468	2	38630	8	234098

TABLE 8.13
CIRCULATION PATTERN OF MARATHI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	97	141835	1019	1341383	1116	1483218
	2001 to 5000	128	485813	723	2336317	851	2822130
	5001 to 15000	133	1111178	370	3610356	503	4721534
	15001 to 25000	76	1532055	96	1836067	172	3368122
Medium	25001 to 50000	83	2917553	42	1348017	125	4265570
	50001 to 75000	18	1136622	15	945337	33	2081959
Big	75001 to 99999	21	1776078	3	264616	24	2040694
	100000 to 2500000	72	19105794	20	3990878	92	23096672
Total		628	28206928	2288	15672971	2916	43879899

TABLE 8.14
CIRCULATION PATTERN OF NEPALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	14	19000	14	19000
	2001 to 5000	0	0	2	4500	2	4500
	5001 to 15000	2	11262	1	5608	3	16870
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	3	97704	1	25658	4	123362
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	1	780000	0	0	1	780000
Total		6	888966	18	54766	24	943732

TABLE 8.15
CIRCULATION PATTERN OF ODIA NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	10	16567	103	146874	113	163441
	2001 to 5000	0	0	17	58395	17	58395
	5001 to 15000	20	241602	97	1167035	117	1408637
	15001 to 25000	35	669413	117	2148455	152	2817868
Medium	25001 to 50000	46	1737556	41	1461755	87	3199311
	50001 to 75000	1	71928	3	165821	4	237749
Big	75001 to 99999	4	333515	2	174725	6	508240
	100000 to 2500000	15	3393096	0	0	15	3393096
Total		131	6463677	380	5323060	511	11786737

TABLE 8.16
CIRCULATION PATTERN OF PUNJABI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	16	23714	81	113003	97	136717
	2001 to 5000	2	6965	14	50155	16	57120
	5001 to 15000	12	103878	13	118634	25	222512
	15001 to 25000	12	241038	17	331117	29	572155
Medium	25001 to 50000	25	881467	7	214138	32	1095605
	50001 to 75000	4	235636	2	112875	6	348511
Big	75001 to 99999	2	161721	1	96328	3	258049
	100000 to 2500000	4	657933	1	100403	5	758336
Total		77	2312352	136	1136653	213	3449005

TABLE 8.17
CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	4	4850	9	7921	13	12771
	2001 to 5000	0	0	6	18692	6	18692
	5001 to 15000	5	36974	4	22400	9	59374
	15001 to 25000	5	84919	2	32361	7	117280
Medium	25001 to 50000	2	51617	0	0	2	51617
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	1	98870	0	0	1	98870
	100000 to 2500000	0	0	0	0	0	0
Total		17	277230	21	81374	38	358604

TABLE 8.18
CIRCULATION PATTERN OF SANTHALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	1	1800	1	1800
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	1	10308	0	0	1	10308
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	10308	1	1800	2	12108

TABLE 8.19
CIRCULATION PATTERN OF SINDHI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	4	3136	4	3136
	2001 to 5000	0	0	1	2900	1	2900
	5001 to 15000	0	0	5	39577	5	39577
	15001 to 25000	2	32095	0	0	2	32095
Medium	25001 to 50000	6	215967	2	61465	8	277432
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	1	134700	0	0	1	134700
Total		9	382762	12	107078	21	489840

TABLE 8.20
CIRCULATION PATTERN OF TAMIL NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	48	50667	509	758241	557	808908
	2001 to 5000	13	46301	71	245401	84	291702
	5001 to 15000	41	375214	65	603379	106	978593
	15001 to 25000	20	381508	35	686312	55	1067820
Medium	25001 to 50000	28	981949	34	1139480	62	2121429
	50001 to 75000	10	607725	10	588473	20	1196198
Big	75001 to 99999	6	513609	4	342034	10	855643
	100000 to 2500000	16	4836046	11	1680347	27	6516393
Total		182	7793019	739	6043667	921	13836686

TABLE 8.21
CIRCULATION PATTERN OF TELUGU NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	253	410728	375	578864	628	989592
	2001 to 5000	42	151530	103	406915	145	558445
	5001 to 15000	315	2700662	723	6056757	1038	8757419
	15001 to 25000	302	5265389	148	2619941	450	7885330
Medium	25001 to 50000	240	8088060	46	1470375	286	9558435
	50001 to 75000	20	1194257	6	345700	26	1539957
Big	75001 to 99999	6	522307	3	275814	9	798121
	100000 to 2500000	18	4089658	3	717852	21	4807510
Total		1196	22422591	1407	12472218	2603	34894809

TABLE 8.22
CIRCULATION PATTERN OF URDU NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	214	287921	227	325035	441	612956
	2001 to 5000	73	254761	82	286137	155	540898
	5001 to 15000	259	1868263	226	1728565	485	3596828
	15001 to 25000	320	5712448	120	2148270	440	7860718
Medium	25001 to 50000	314	10798933	43	1308306	357	12107239
	50001 to 75000	17	1033218	0	0	17	1033218
Big	75001 to 99999	13	1117096	2	177248	15	1294344
	100000 to 2500000	21	3443462	1	203667	22	3647129
Total		1231	24516102	701	6177228	1932	30693330

TABLE 8.23
CIRCULATION PATTERN OF NEWSPAPERS IN OTHER LANGUAGES

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	11	13120	25	26600	36	39720
	2001 to 5000	1	4558	7	24085	8	28643
	5001 to 15000	7	60159	7	42910	14	103069
	15001 to 25000	6	121835	6	98764	12	220599
Medium	25001 to 50000	5	177094	8	296320	13	473414
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	1	150000	1	150000
Total		30	376766	54	638679	84	1015445

TABLE 8.24

CIRCULATION PATTERN OF BILINGUAL NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	50	46927	885	1075959	935	1122886
	2001 to 5000	19	65248	308	1046685	327	1111933
	5001 to 15000	44	373311	405	3523077	449	3896388
	15001 to 25000	35	669477	125	2296011	160	2965488
Medium	25001 to 50000	27	952628	73	2484720	100	3437348
	50001 to 75000	4	231597	10	570490	14	802087
Big	75001 to 99999	2	180433	3	249373	5	429806
	100000 to 2500000	8	1665284	5	1281908	13	2947192
Total		189	4184905	1814	12528223	2003	16713128

**TABLE 8.25
CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS**

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	4	7050	148	178982	152	186032
	2001 to 5000	0	0	39	131573	39	131573
	5001 to 15000	1	8500	47	395566	48	404066
	15001 to 25000	3	49692	15	265689	18	315381
Medium	25001 to 50000	3	103485	12	365377	15	468862
	50001 to 75000	1	56683	0	0	1	56683
Big	75001 to 99999	1	75208	0	0	1	75208
	100000 to 2500000	0	0	0	0	0	0
Total		13	300618	261	1337187	274	1637805